

Usquare

Systemic Design Workshop

Education & Research



namahn



VALUE PROPOSITION

Defining the desired future



EDUCATION
&
RESEARCH

ECONOMICAL

What would you like to see achieved
(tangible and intangible)?

ECOLOGICAL

ON SOCIETAL LEVEL

ECONOMY +
ENV + SOCIAL
= POSSIBLE

ON NEIGHBORHOOD / ECOSYSTEM LEVEL

INNOVATION
EXPERIMENTATION

ON INDIVIDUAL LEVEL

FINANCIAL
ACCESSIBILITY
TIME
FLEXIBILITY

TECHNOLOGICAL
RESOURCES

CONNECTION
W/ GI

e.g. prosperity

e.g. profit

footprint

skills

e.g. livability

e.g. wellbeing

e.g. shared drivers

e.g. belonging

e.g. reciprocity

e.g. meaningful life

KNOWLEDGE
TRANSFER

INTROSPECTION

NETWORK

LIVING LAB
X NEIGHBORHOOD

OPENNESS

VALUE
EMBEDDED
RESEARCH

UNIVERSALITY

PSYCHOLOGICAL

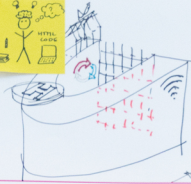
What would you
like to see achieved
(tangible)

SOCIAL

OPENESS
UNIVERSALITY
LIVING LAB
INCLUSIVITY
CONCRETE AND
KNOWLEDGE TRAMP

DYSTOPIA

Describe in words or pictures, a scenario that clearly indicates how an identified tension can change the project at its worst.



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Universities go on with business as usual oriented towards academic criteria & international publishing.

Students & Researchers don't benefit from the neighborhood as a field for research & experience.

Artistic fast production only dedicated to feeding U service students - researchers & inhabitants.

The Fab/Lab is only benefiting to private start-ups and monopolized/managed by start-ups.



RESEARCH + EDUCATION

OPPORTUNITY

How would you describe the identified opportunity?

LIFE-LONG & EXPERIENCE-BASED
MODULAR LEARNING BENEFITTING
TO INHABITANTS, SCHOOLS,
RESEARCHERS, STUDENTS, EMPLOYEES
...

TENSION

How would you describe the identified tension?

if Usquare chasse
les habitants historiques.
Flagey's effect @ Usquare



INTERVENTION STRATEGY

Exploring the space of possibilities



FROM EXCLUSIVE TO INCLUSIVE

FROM PURE COMPETITION TO COLLABORATIVE (WIN-WIN)

INTEGRATE LOCAL FORCES IN THE PROJECT BOARD

MULTI-AGENCY BOARD FOR CULTURAL DIVERS ACTIVITIES PLANNING

ALLOW CO-FINANCING OF ACTIVITIES (Public + Social + Private + Academic)

OPEN SOURCE KNOWLEDGE

DESIGN CRITERIA: EFFICIENCY (LIKE CATERPILLAR)

INVESTING IN HR

FROM PURE COMPETITION TO COLLABORATIVE (WIN-WIN)

MULTI-AGENCY BOARD FOR RESEARCH (STRENGTH) PLANNING

ALLOW CO-FINANCING OF ACTIVITIES (Public + Social + Private + Academic)

OPEN SOURCE KNOWLEDGE

IMMEDIATE POROSITY OF THE SITE

ALLOW COLLECTIVE WORKSPACES

CONSIDER WITH THE HEAD THE TEMPORARY OCCUPATIONS (AMBIGUOUS)

NEIGHBOURHOOD OBSERVATORY (PERMANENT)

AFFORDABLE FINANCIAL ACCESS TO HOUSING EDUCATION CULTURE (Play + work...)

OPEN LI

CLOSED □

